

KIERAN GOFORTH

DESIGN PORTFOLIO

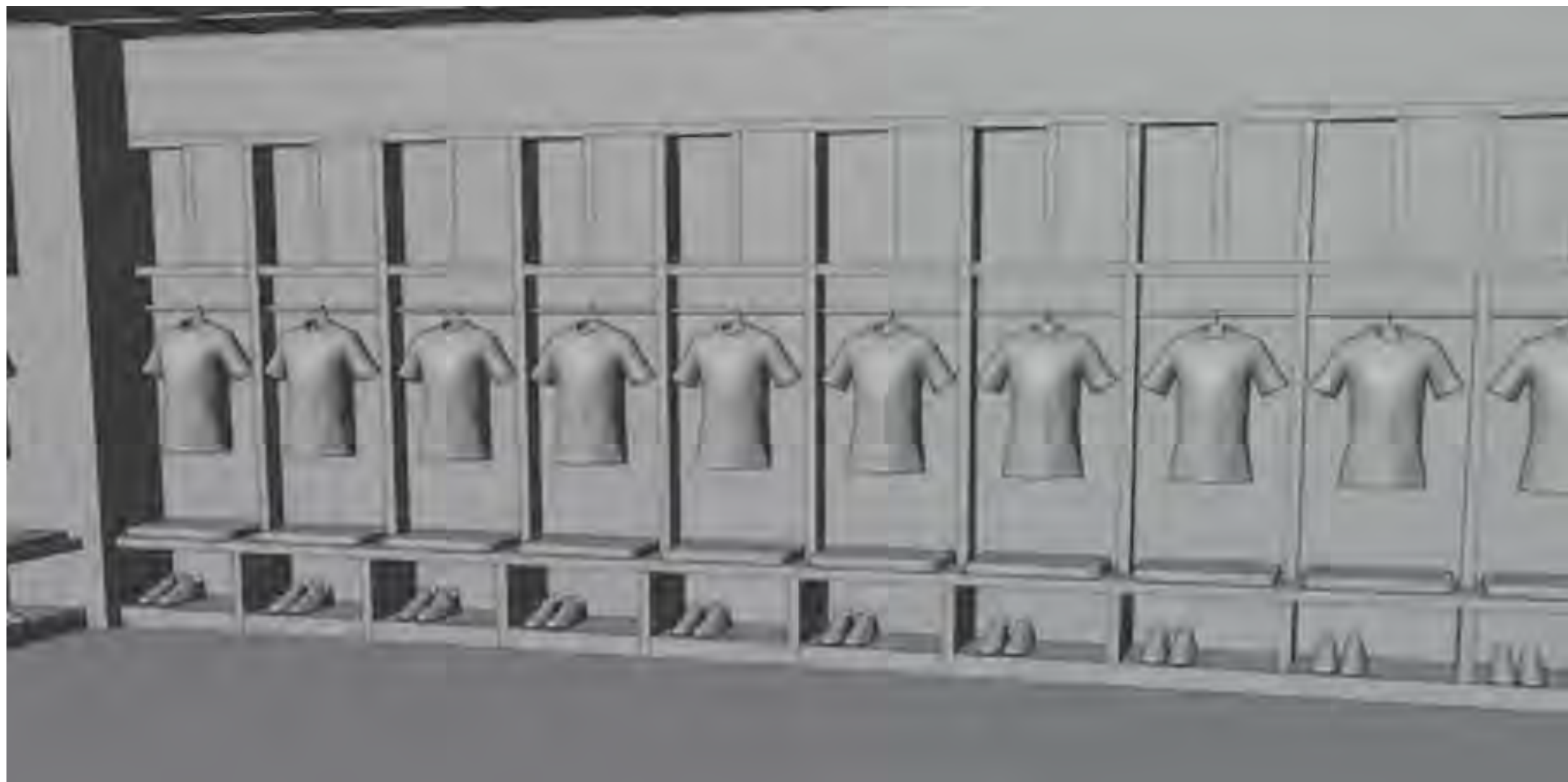
This is a portfolio showcasing my graphic design work I have created whilst studying Graphic Design at the University of Hull. This portfolio features both university course work and some of my own personal projects as well as a collection of client work.

HULL CITY FC

Project Year: 2025-26
Project Status: Complete
Client: University Work

This project features a refreshed brand identity for Hull City Football Club, this project was part of my coursework for University. It features a range of digital branding as well as a new updated crest which is a modern twist on the crest the club used back in 1999. This project also features examples and mockups of kits I designed myself and also features a hyperlink to a 3D modelled tour that I designed within Blender which gives you a tour through the changing rooms.





<https://youtu.be/LE4pVBTFTmM>

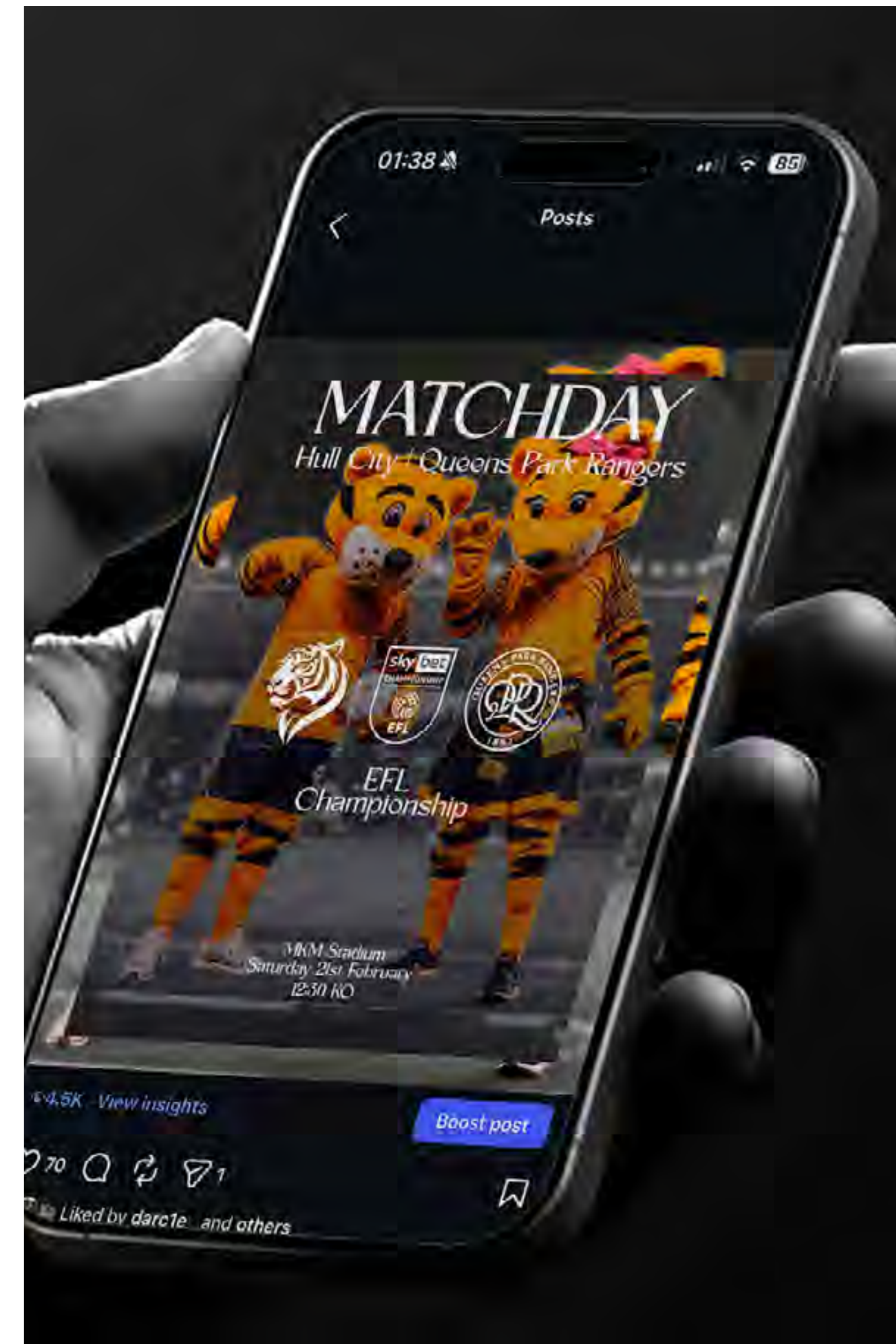
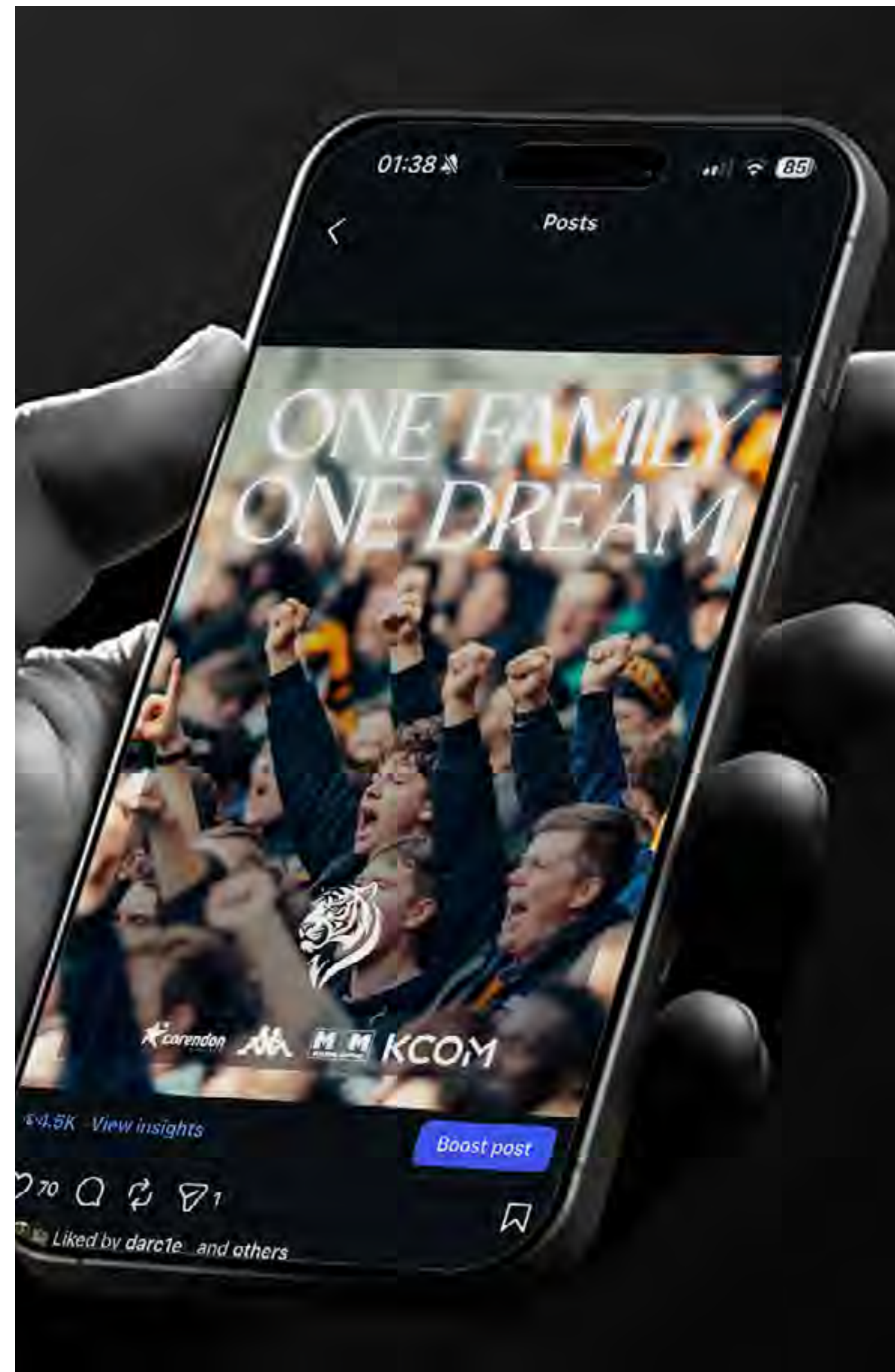
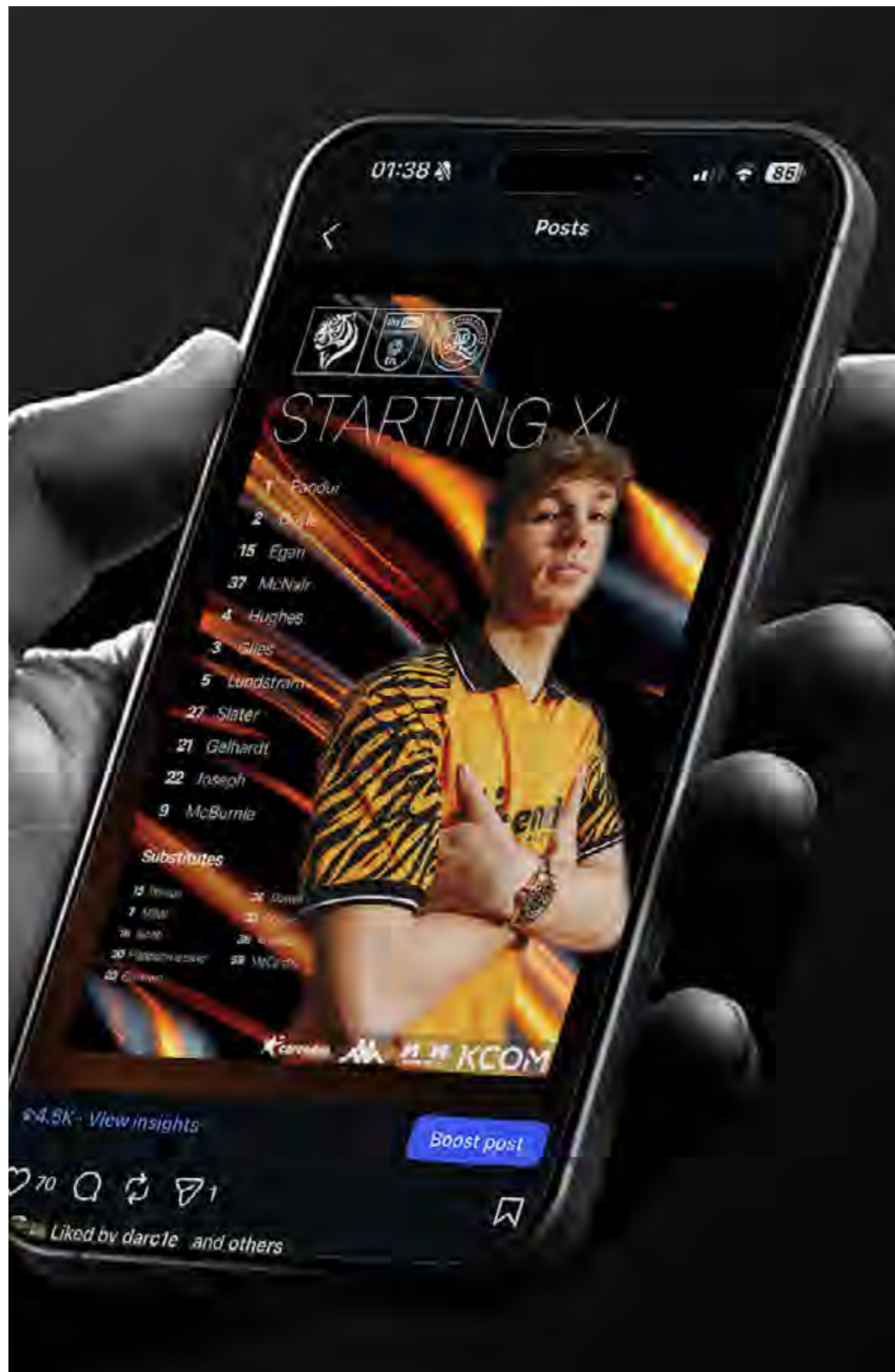
Hull City FC

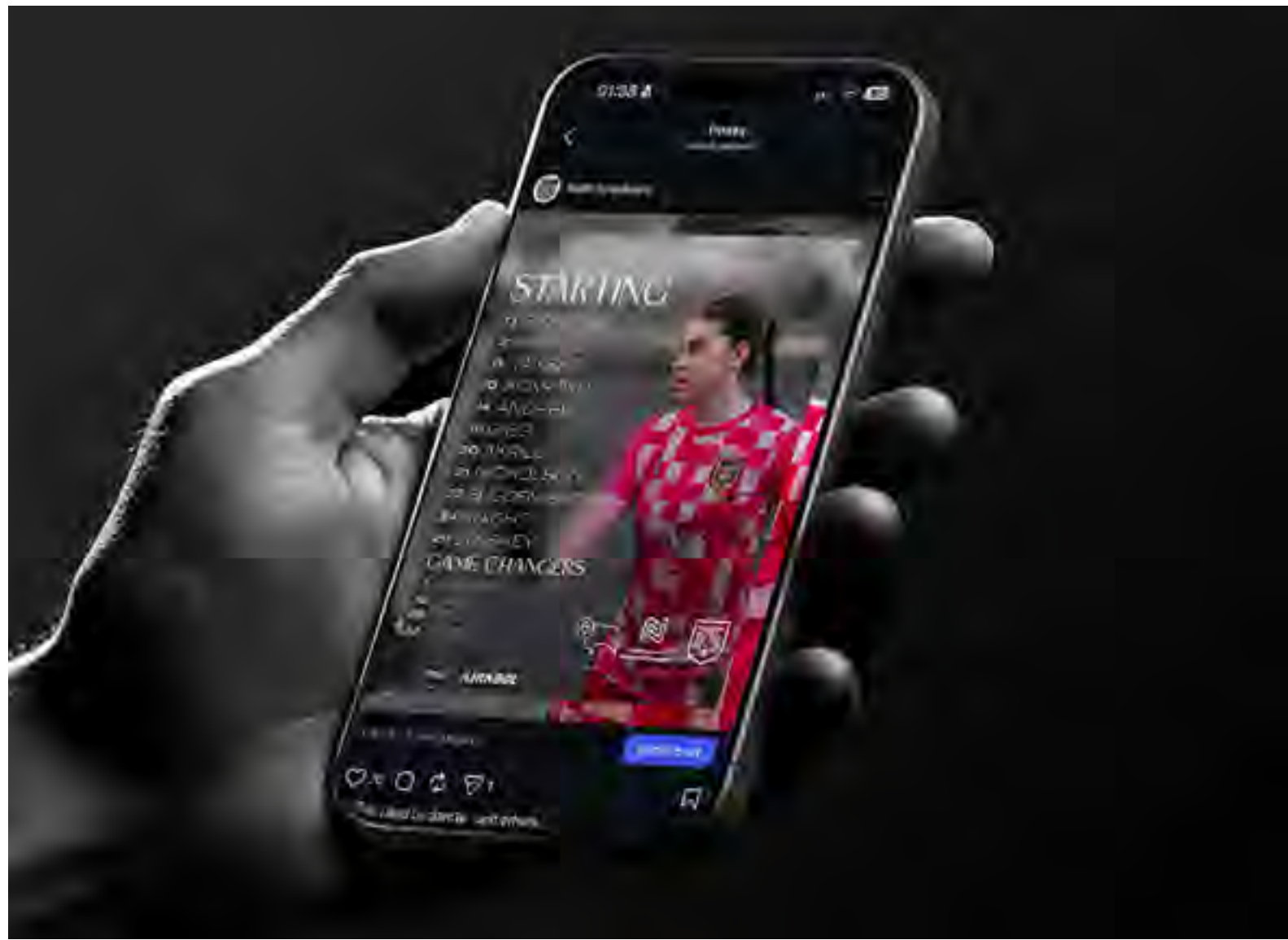
goforth-2022.hulldesign.co.uk



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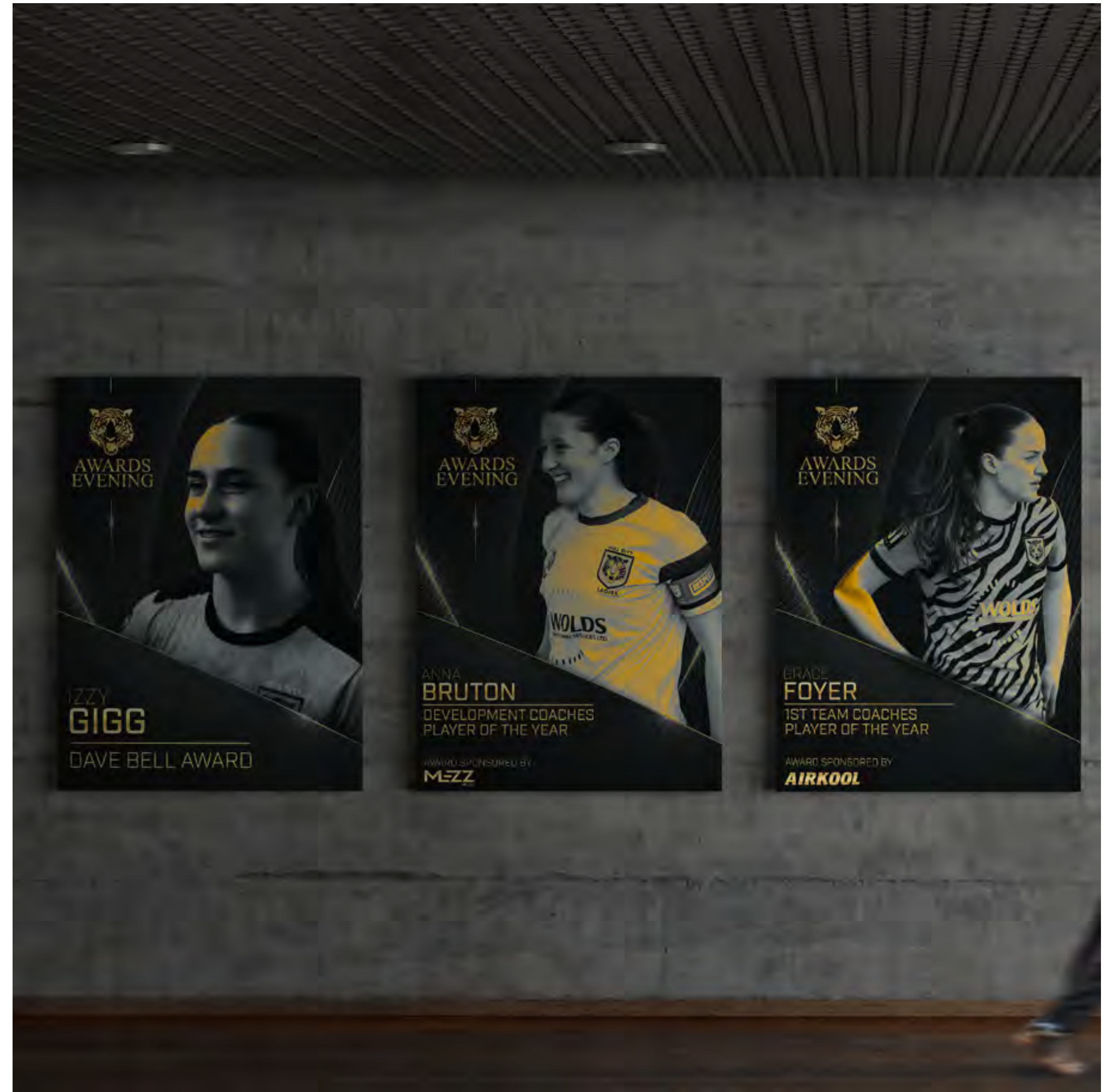
HULL CITY LADIES FC

Project Year: 2026 Onwards

Project Status: Live Project

Client: Hull City Ladies

This project is a live project that I am still apart of today and in the future, this is work created for Hull City Ladies Football Club where I have taken the role as the club's Media Lead where I am in control of the clubs social media and design work. This project features a range of digital media I have designed for the club ranging from matchday graphics, lineups, scorelines and player featured graphics.





THE DOG HUB

Project Year: 2026

Project Status: Ongoing

Client: University Work

This project is an ongoing project that is not fully finished however nearing completion. This project features a refreshed brand identity for The Dog Hub where all proceeds go towards the charity its affiliated with Oakwood Dog Rescue. This project features a new logo design I have created for both busnisses as well as some physcial print I have started to design for them as well as a few examples and mockups of all the work created so far.



EMBROIDERED LOGO



CONTRAST PIPING & DETAIL



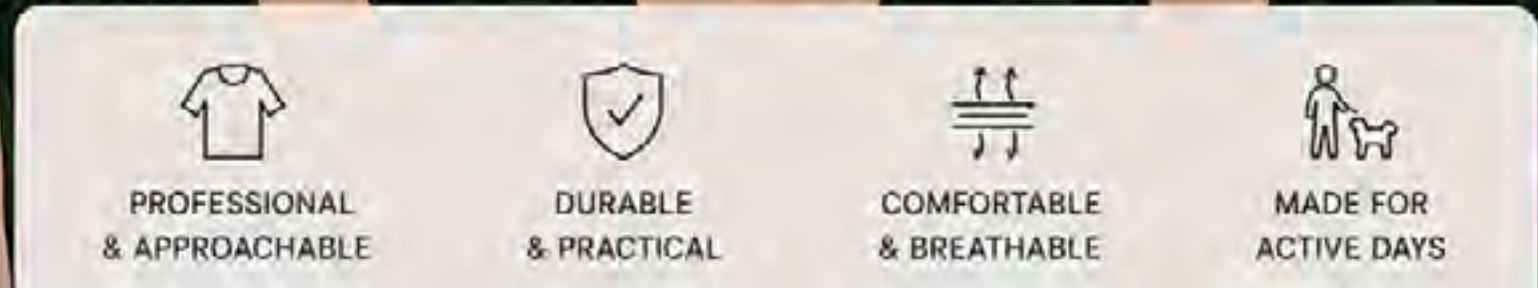
BREATHABLE, DURABLE FABRIC



ADJUSTABLE CAP



SUBTLE BRANDING DETAILS







SPORT ILLUSTRATIONS



Project Year: 2025-26

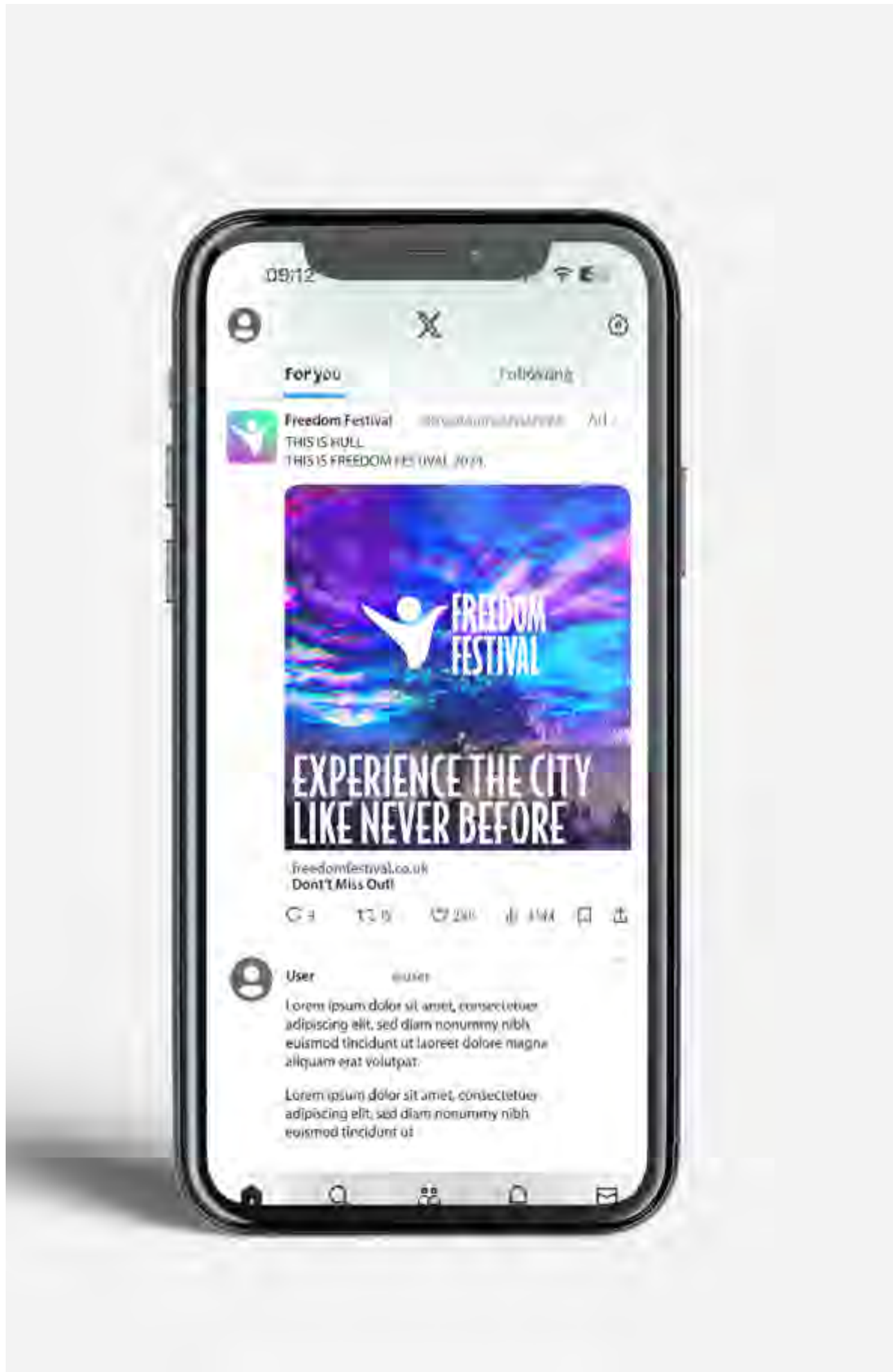
Project Status: Complete

Client: Personal Work

This project is a personal project that I have worked on for the past year, I have a background in Art as well as design. This is a mini project I have slowly been adding to every other month, it features digital illustrations of some of my favourite football players. These illustrations were all drawn digitally on an iPad using Procreate, they were created using only a black pen featuring a lot of line work to create small details within each piece.







FREEDOM FESTIVAL

Project Year: 2023

Project Status: Finished

Client: University Work

This project was created back in 2023, this featured a refreshed brand identity for the Freedom Festival as well as an app and website design. This project showcases some of my early University design work as this is currently three years old.



<https://goforth-2022.hulldesign.co.uk/2024/01/15/video-demonstration/>
Video Deomstration of Website and App Design





